

BRINGING WELLNESS
TO CRYPTO

**VERSION 1: 2022** 

# MINDTOKEN

MiND Token is a mental, physical, legal and financial well being company that aims to introduce the health services from the Lifeworks portal to the Web3 Space.

MiND Token will provide access to mental, physical, legal and financial health services as a reward for holders utilising MiND's staking system.

MiND is expected to launch in July of 2022 on the Binance Smart Chain.

### **ESSENTIAL LINKS**

Website:

Mindtoken.app

Womans Telegram:

@MiNDfulLadies

Medium:

@MINDTOKENINC

Twitter:

@MiNDToken1

Discord:

@MiNDOfficial

**AUDIT:** 

SAFETIN.COM/AUDIT/MIND-TOKEN

Telegram:

@MiNDOfficialBSC

Reddit:

r/MiNDToken

Company Registration:

BC1335986





### PRIVATE/PUBLIC SALE

### PRIVATE SEED SALE:

50 BNB HC

.25 BNB MIN

3 BNB MAX

20,000 PER BNB

### :PUBLIC PRESALE

MIN BNB

.1

MAX BNB

3

200 BNB HO

.025 PRICE PER TOKEN

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#### THE JOURNEY SO FAR

MiND Token founders Steffan Varem and Ed Kervan have been personal friends for years. Due to their love of Web3, they had many discussions about launching their own cryptocurrency project. Through hours of discussion and conceptualization, they founded and created 'MNTL Services Inc.'



The idea behind MiND was to bring health care services to Web3. The founders reached out to 'Lifeworks' and secured their platform and services to offer to the community within Crypto/Web3.

Once Steffan and Ed retained the EAP services of LifeWorks, they created a corporate coinbase account, along with a corporate bank account. They used a trusted developer to create MiND's trading and staking contract, as well as the front end development of MiND's website. This was all set in stone before the founders created MiND's social media accounts.

#### MIND'S PURPOSE



Mind Token will work directly with other projects, communities, and charities to ensure there is a venue of support and growth for all.

MiND Token is bringing health utilities to the crypto space through their partnership with global wellness company 'LifeWorks.'

Members who use MiND's staking platform, will have remote access to the LifeWorks portal which boasts an array of categories: Doctors, Therapists, Lawyers, Financial Planners, Fitness Experts and Big Brand Discounts.

When asked what the token's intention was, founder Steffan Varem replied "Our main intention is to get the access for LifeWorks out to the people in need. We plan on making this as easy as possible for investors/followers of not just MiND but for members of all other tokens too! By keeping the cost low, people can still access our utility even if they are not directly invested in MiND."



#### THE TEAM

#### STEFFAN VAREM

Steffan has over 20 years of experience in the tech and business industries. Working within the walls of IBM, Steffan provided corporation wide server/workstation updates for companies such as 'Trans Canada Pipelines' and 'TD/Canada Trust.' After stepping away from the industry, and finding his own need for mental health and wellbeing support, Steffan partnered with close friend Ed, and brought forth his vision. With their combined knowledge of business and crypto, MiND Token was born!



#### **ED KERVAN**

Ed is a Canadian entrepreneur. He has owned and operated a horticulture business in western Canada for 21 years. Ed has been involved in crypto since 2017 and is a tech hobbyist.



#### ROADMAP



#### Q4 2022

- PRE LAUNCH MARKETING.
- PRESALE LAUNCH ON DEGEM PAD.
- MIND TOKEN LAUNCH.
- ONBOARD AND CREATE NEW PARTNERSHIPS.
- POST LAUNCH MARKETING WITH CONDA LABS.

#### Q1 2023

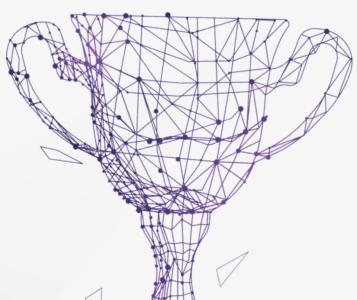
- PARTNERSHIP EXPANSION.
- NFT CREATION AND PROMOTION.
- STRATEGIC HEAVY MARKETING.
- CHARITABLE SPONSORSHIPS.

#### Q2 2023

- BEGIN WELLNESS GAME DEVELOPMENT.
- WORK WITH ARTISTS TO CREATE ARTISAN CHARITY NFT'S.

#### Q3 2023

- WORK TOWARDS CREATING MIND FIAT ONBOARDING SYSTEMS.
- FURTHER GAME DEVELOPMENT AND PROMOTION



#### **ECO SYSTEM**

#### **STAKING:**

MiND Token has developed a staking contract to easily allow token holders to stake for one, six or twelve months, at great APY's whilst having access to Mental Health, Wellness and Telemedicine services through MiND'S worldwide service provider Lifeworks.

Staked tokens will be locked into selected terms gaining set APYs. There is an early unstaking fee that will drop over the course of the staking period to ensure members are able to remove their investment if needed. Rewards can be claimed at any time without penalty.





MIND Token will work directly with other project owners to bring their members a staking portal for said token. Their users gain rewards in an owner selected APY pool. This encourages long-term holders to earn passive income and offers extra incentive to said projects team members and investors as they will have access to the LifeWorks portal.

**:PARTNERSHIP STAKING** 



Projects who wish to use this service will pay a one-time onboarding cost and an annual renewal fee.

### **ECO SYSTEM**

#### **:BUY BACK AND BURN**

A 'yet to be' decided percentage of proceeds from all NFT sales and \$1500 BUSD from every project that onboards on to our staking portal, will go directly towards our 'Buy Back and Burn' systems. MiND has some exciting burn announcements coming after launch.

#### **MULTI DEFI PLATFORMS:**

Starting with local charities and communities, MiND Token will guide and train their staff and artists how to create and mint artwork and other various NFTs on our platform to build a continual income source. MiND plans to launch their NFT's on 3 networks before ending their run with the ETH network. This will allow the largest amount of exposure to the project and maximize profits for charities and artists!

#### **:ONBOARDING APP**

MiND Token will build and launch a 'Fiat Onboarding App, which users can create an account with using their email or social accounts: Facebook, Twitter, Apple, Google etc. The App ensures an easy process for anyone wishing to exchange FIAT for MiND tokens or to access staking or NFTs on its system.

### **TOKENOMICS**

### BUY TAX:

1%

LiQUIDITY

1%

STAKING

2%

**MARKETING** 

2%

**OPERATIONS** 

## :SELL TAX

**OPERATIONS** 

2%

LiQUIDITY

3%

**MARKETING** 

3%

STAKING

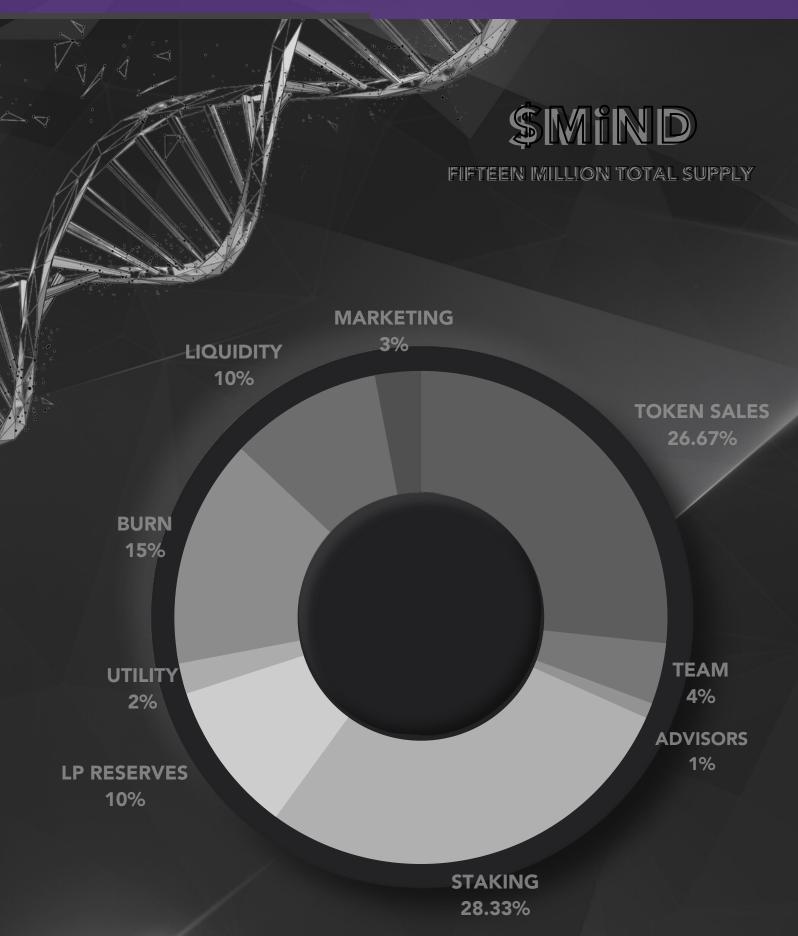
4%

FIFTEEN WILLION TOTAL SUPPLY



FIFTEEN MILLION TOTAL SUPPLY

### **TOKENOMICS**





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